

## District Health Assessment for Multiple District 404 through October 2010

| CATERNATIONAL T  | Clubs |     |    |                                   | Membership                           |            |             |                      |                           |                                     | Membership Strength                    |   | Reports                       |   | Finance                                   | Status Quo                             |   | Cancellation |                   |   |   |    |
|------------------|-------|-----|----|-----------------------------------|--------------------------------------|------------|-------------|----------------------|---------------------------|-------------------------------------|--|---|-------------------------------|---|---|--|---|--------------|-------------------|---|---|----|
| District<br>Name |       | New |    | YTD<br>I Net<br>Club<br>Gain/Loss | Current<br>Total<br>Members<br>Count | YTD<br>Add | YTD<br>Drop | YTD<br>Net<br>Growth | YTD<br>Net<br>Growth<br>% | Member<br>Count 12<br>Months<br>Ago | Average<br>Member<br>Count<br>Per Club | % of Clubs<br>with less<br>than 20<br>members | % No<br>MMR<br>in<br>3 Months | % No<br>Officer<br>Report in<br>12 months | % of Clubs<br>with<br>balance<br>90+ days | Number<br>of Clubs<br>in<br>Status Quo | % Status Quo<br>Clubs<br>in Financial<br>Suspension |              | Cancelleo<br>Club | Members<br>d Lost<br>Due to<br>Cancellatior | % of Clubs<br>Cancelled fo<br>Non-Financia<br>n Reasons | or |
| 404 A            | 68    | 3   | 5  | -2                                | 1,564                                | 155        | 180         | -25                  | -1.57%                    | 1,559                               | 23                                     | 35%   | 35%                           | 12%                                       | 53%                                       | 0                                      | 0%  | 5            | 9                 | 9   | 03 0%   | 6  |
| 404 B            | 73    | 2   | 17 | -15                               | 1,517                                | 144        | 486         | -342                 | -18.40%                   | 1,708                               | 21                                     | 51%   | 45%                           | 14%                                       | 48%                                       | 2                                      | 100%  | 17           | 6                 | 32  | ?7 0%   | 6  |
|                  | 141   | 5   | 22 | -17                               | 3,081                                | 299        | 666         | -367                 | -10.64%                   | 3,267                               | 22                                     | 43%   | 40%                           | 13%                                       | 50%                                       | 2                                      | 100%  | 22           | 6                 | 42  | :0 0%   | 6  |